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RESEARCH INTERESTS

Higher Education Public Policy
Sociology of Education

Organizations & Management
Qualitative Research Methods

ACADEMIC APPOINTMENTS

Johns Hopkins University, Baltimore, MD

Assistant Professor, Department of Advanced Studies in Education, School of Education 2023 – pres.

University of Oxford, Oxford, UK

Fellow, The Centre on Skills, Knowledge and Organisational Performance 2023 – pres.

University of Oxford, Oxford, UK

Fellow-in-Residence, Rothermere American Institute 2022 – 2024

University of Virginia, Charlottesville, VA

Postdoctoral Research Fellow, Institute for Advanced Studies in Culture 2021 – 2023

University of Virginia, Charlottesville, VA

Lecturer, Department of Leadership, Foundations, & Policy, School of Education 2016 – 2022

EDUCATION

Ph.D., Leadership, Foundations, & Policy, Curry School of Education, University of Virginia

- *Dissertation:* The Market Logic in Higher Education: The Changing Organizational Landscape at the Beginning of the 21st Century
- Dual Concentration: Sociology and Research Methods

M.Ed., Higher Education & College Student Development, Azusa Pacific University

- *Thesis:* Student Service Satisfaction: Differences Between Traditional and Distance Learning Students

B.S., Philosophy, Liberty University, general coursework from University of Arizona & Pima Community College

PUBLICATIONS

Book Manuscripts

Brown, J. T. (in press) *Capitalizing on College: How Higher Education Went from Mission Driven to Margin Obsessed*. Oxford University Press.

Journal Articles

Brown, J. T., Volk, F., & Kush, J. M. (2023). Racial and Economic Stratification on Campus: The Relationship between Luxury Residence Halls, Race, and Academic Outcomes. *Journal of College Student Development* 64(1), 108-113.

Volk, F., **Brown, J. T.**, Gibson, D. J. & Kush, J. (2023). The Anatomy of Roommate Change: Residence Hall Design, Academic Performance, and Differences in Race and Socioeconomic Status. *Journal of College and University Student Housing*, 49(2), 48-65.

*** Betty L. Harrah Journal Manuscript of the Year 2024 for ACUHO-I

Brown, J. T., Kush, J., & Volk, F. (2022). Centering the Marginalized: The Impact of the Pandemic on Online Student Retention. *Journal of Student Financial Aid*, 51(1), 3.

Brown, J. T. (2021). The Language of Leaders: Executive Sensegiving Strategies in Higher Education. *American Journal of Education*, 127(2), 265-302.

Rine, J., **Brown, J. T.**, & Hunter, J. M. (2021). How Institutional Identity Shapes College Student Recruitment: The Relationship between Religious Distinctiveness and Market Demand. *American Journal of Economics and Sociology*, 80(1), 133-159.

McClure, K. R., Barringer, S. N., & **Brown, J. T.*** (2020). Privatization as the New Normal in Higher Education: Synthesizing Literature and Reinvigorating Research through a Multilevel Framework. In M. Paulsen (Ed.) *Higher Education: Handbook of Theory and Research*. Dordrecht, Netherlands: Springer. [*Equal authorship among all three authors]

Brown, J. T., Volk, F., & Spratto, E. (2019). The Hidden Structure: The Influence of Residence Hall Design on Academic Outcomes. *Journal of Student Affairs Research & Practice*, 56(3), 267-283.

Brown, J. T. (2018). Leading Colleges & Universities in an Age of Education Policy: How to Understand the Complex Landscape of Higher Education Accountability. *Change: The Magazine of Higher Learning*, 50(2), 30-39.

Brown, J. T., Volk, F., Gearhart, G. A. (2018). A Psychometric Analysis of the Ottawa Self-Injury Inventory-F. *Journal of American College Health* 66(1), 23-31.

Brown, J. T. (2017). The Seven Silos of Accountability in Higher Education: Systematizing Multiple Logics and Fields. *Research & Practice in Assessment* 11(1), 41-58.

Schwartz, V., Nissel, C., Eisenberg, D., Kay, G., & **Brown, J. T.** (2012). Increasing Counseling Center Utilization: Yeshiva University's Experience. *Journal of College Student Psychotherapy*, 26:50-60.

Book Chapters

Rine, J. & **Brown, J. T.** (2023). Shifting Environments, Emerging Norms: How Changes in Policy, Technology, Data, and Market Competition Affect College Enrollment Management Processes, (p. 258-283). In Braxton & Reason (Eds.), *Improving College Student Retention: New Developments in Theory, Research, and Practice*. Sterling: Stylus.

Brown, J. T. (2021). The Evolving Missions and Functions of Accessible Colleges and Universities. In Crisp, McClure, & Orphan (Eds.), *Unlocking Opportunity: Broadly Accessible Four-Year Colleges and Universities*. Abingdon: Routledge/Taylor & Francis Group.

Policy & Professional Briefs

Brown, J. T., Volk, F., & Kush, J. M. (2023) Equality and a Built Environment of Differences: Towards more Equitable Residential Life Experiences. Columbus, OH: Association of College and University Housing Officers – International (ACUHO-I).

Book Reviews

Brown, J. T. (2012). Review of Jenny Stuber’s *Inside the College Gates: How Class and Culture Matter in Higher Education*. *Social Forces*. doi: 10.1093/sf/sos082.

Brown, J. T. (2012). Review of Michael N. Bastedo’s *The Organization of Higher Education: Managing College for a New Era*. *Teachers College Record*. ID: 16884.

Brown, J. T. (2012). Review of Robert Archibald & David Feldman’s *Why Does College Cost So Much?* *Teachers College Record*. ID: 16662.

Brown, J. T. (2012). Review of James Cote & Anton Allahar’s *Lowering Higher Education: The Rise of Corporate Universities and the Fall of Liberal Education*. *Educational Studies*, 48, 485-489.

Op-Eds

Brown, J. T. (2023). The Ethical Poverty of Dorms for the Rich. *The Chronicle of Higher Education*. May 2.

Brown, J. T. & Kush, J. M. (2023). Equity, data, and the In-Person/Online Divide. *Inside Higher Education*, June 15.

RESEARCH GRANTS & FUNDING

External

- 2022-24 The British Academy. Grant Title: “Climate Change and Crisis: The Pakistan Publishing and Mentoring Workshop.” Co-PI with Abrar Chaudhury. (£29,905.00).
- 2020-22 Association of College University Housing Officers International (ACUHO-I). Grant Title: “Examining the Association between Residence Hall Design, Student Socialization Processes, and Academic Outcomes.” Fred Volk as Co-PI. (\$5,000).
- 2014-16 National Science Foundation Doctoral Dissertation Improvement Grant: Social and Economic Sciences. Grant Title: “Doctoral Dissertation Research: The Market Logic in Higher Education.” Advisor: Josipa Roksa (\$11,996).

Internal

- 2016-17 Buckner W. Clay Award in the Humanities, University of Virginia (\$3,500)
- 2014-16 Curry School of Education Travel Awards, University of Virginia (\$800; \$1,000; \$1,100)
- 2014 Nathan E. Johnson Memorial Scholarship, University of Virginia (Declined: \$6,400)

HONORS & AWARDS

- 2024 Betty L. Harrah Journal Manuscript of the Year, Association of College University Housing Officers International
- 2023 Research & Publication Award, Association of College University Housing Officers International
- 2016-17 Fellow, Institute of the Humanities and Global Cultures, University of Virginia

PRESENTATIONS

Peer Reviewed Conference Papers

Brown, J. T. & Blake, M.K. (2024) *Collegiate constellations: Vocabularies of organizational identity in environments of complexity and change*. Paper presented in “Sub-theme 83: Universities Facing the Crossroads of Managerialism and Digitalization” at the European Group for Organizational Studies Annual Conference, Milan, Italy.

Brown, J. T., Barringer, S. N., & McClure, K. R. (2020). *Reimagining the “New Normal”: Advancing the Study of Privatization in U.S. Higher Education*. Paper presented in “Changing Higher Education within an International Context” at the American Educational Research Association Annual Conference, San Francisco, California.

Brown, J. T. (2019). *Framing the Academy: The Sensegiving Strategies of University Executives*. Paper presented in “Sub-theme 14: Missions of Present-Day Universities” at the European Group for Organizational Studies Annual Conference, Edinburgh, United Kingdom.

Brown, J. T. & Thornton, P. H. (2018). *Exploring the Relationship between Organizational Language and Organizational Growth within a Higher Education Context*. Paper presented in “Sub-theme 48: More to Talk About: Unexpected Roles of Language in Organizing” at the European Group for Organizational Studies Annual Conference, Tallinn, Estonia.

Brown, J. T. (2017). *Moving Beyond the “Profit” Dichotomy in Higher Education*. Paper presented at the International Conference of Education, Research and Innovation Annual Meeting, Seville, Spain.

Brown, J. T. & Thornton, P. H. (2017). *Coupling Logics in Complex Institutional Contexts*. Paper presented in “Sub-theme 57: The Multiplicity of Institutional Logics” at the European Group for Organizational Studies Annual Conference, Copenhagen, Denmark.

Brown, J. T. (2016). *Religion & The Market: Legitimization of Organizational Growth Through Discourse*. Paper presented at the Social Science History Association Annual Conference, Chicago, IL.

Brown, J. T. (2016). *Unpacking the Multidimensionality of Institutional Logics*. Paper presented in “Sub-theme 34: Something to Talk About: Building Bridges to Understand the Power of Words and Vocabularies in Organizing” at the European Group for Organizational Studies Annual Conference, Naples, Italy.

Brown, J. T. (2016). *The Expansion Paradox: Strategies in Organizational Legitimacy, Reputation & Status*. Paper presented at the Sociology of Education Association Annual Conference, Monterey, CA.

Brown, J. T. (2015). *Market Variation in Religious Universities: Examining Organizational Behavior in a Culture of Belief*. Paper presented in “Sub-theme 63: Antecedents and Consequences of Institutional Logics for Reasoning and Rationality” at the European Group for Organizational Studies Annual Conference, Athens, Greece.

Brown, J. T. (2014). *Organizational Change in Catholic and Protestant Universities: A Further Understanding of the Institutional Logic of Religion*. Paper presented in “Sub-theme 23: Public sector reforms and organizational responses: Comparing universities and hospitals” at the European Group for Organizational Studies Annual Conference, Rotterdam, Netherlands.

Brown, J. T. (2013). *Moral U or Market U? The Rise of the Market Logic in Religious Higher Education (2000-2012)*. Paper presented at the Pre-Colloquium Workshop “Bridging Perspectives on Societal Systems” at the European Group for Organizational Studies Annual Conference, Montreal, Canada.

Brown, J. T. (2012). *The Education Attainment and Selectivity of Modern American Political Elites*. Paper presented at The Southern Sociological Society Annual Conference, New Orleans, LA.

Peer Reviewed Presentations

Brown, J. T., & McConnell, K. (2021). “*Accreditation Essentials: Integrating Institutional Effectiveness Processes*.” Full-day workshop delivered at The 2021 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Dallas, TX (Cancelled to due Covid-19).

Brown, J. T., & McConnell, K. (2020). “*Accreditation Essentials: Integrating Institutional Effectiveness Processes*.” Full-day workshop delivered at The 2020 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Nashville, TN.

Williams, B., Rabon, K., & **Brown, J. T.** (2020). *Unmasking the Process of Designing a Co-curricular Rubric for Student Learning Outcomes*. Presentation delivered at the NASPA Conference on Student Success in Higher Education, Baltimore, MD.

Bosworth, S., **Brown, J. T., & McConnell, K.** (2019). *A “How To” For the Revised Planning, Effectiveness and Achievement Standards*. Full-day workshop delivered at The 2019 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Houston, TX.

Rabon, K., **Brown, J. T., & Williams, B.** (2019). *Starting from Scratch: Developing a Rubric to Assess Student Affairs Learning Outcomes*. Presentation delivered at the IUPUI Assessment Institute, Indianapolis, IN.

Bosworth, S., **Brown, J. T., & McConnell, K.** (2017). *The Essentials of Integrating Institutional Effectiveness*. Full-day workshop delivered at The 2017 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Dallas, TX.

Caltagarone, K., & **Brown, J. T.** (2017). *Using Rubrics to Measure “Change” in Commuter Student Learning Outcomes*. Presentation at the Association for Christians in Student Development Annual Conference, John Brown University, Siloam Springs, AR.

Bosworth, S., **Brown, J. T., & McConnell, K.** (2016). *An Introduction to Accreditation Fundamentals: Integrating Institutional Effectiveness Across the Organization*. Full-day workshop delivered at The 2016 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Atlanta, GA.

Bosworth, S., **Brown, J. T., & McConnell, K.** (2015). *An Introduction to Accreditation Fundamentals: Integrating Institutional Effectiveness Across the Organization*. Full-day workshop delivered at The 2015 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Houston, TX.

Bosworth, S., **Brown, J. T., & McConnell, K.** (2014). *An Introduction to Accreditation Fundamentals: Integrating Institutional Effectiveness Across the Organization*. Full-day workshop delivered at The 2014 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Nashville, TN.

Bosworth, S. & **Brown, J. T.** (2013). *Fundamentals of Accreditation: Institutional Effectiveness as a Process*. Half-day workshop delivered at The 2013 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Atlanta, GA.

Bosworth, S. & **Brown, J. T.** (2012). *Institutional Effectiveness: A New Back-to-Basics Approach*. Half-day workshop delivered at The 2012 Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Dallas, TX.

Volk, F., Jennings, D, and **Brown, J. T.** (2010). *Developing a Research Mentoring Infrastructure for Psychology Students at a Teaching University: A Multidisciplinary Partnership with Student Affairs Assessment*. Presentation at the Eastern Conference on the Teaching of Psychology Annual Conference, Staunton, VA.

Brown, J. T. and Volk, F. (2009). *Bridging the Divide: A Successful Academic Affairs and Student Affairs Assessment Venture*. Presentation at the Virginia Assessment Group Annual Conference, Lynchburg, VA.

Brown, J. T. (2008). *Using Assessment to Improve Our Processes*. Presentation at the Association for Christians in Student Development Annual Conference, Cedarville University, Cedarville, OH.

Brown, J. T. (2007). *Assessing Co-curricular Processes*. Presentation at the Virginia Assessment Group Annual Conference, Williamsburg, VA

Brown, J. T. (2007). *Assessing Student Affairs Processes*. Presentation at the National Association of Student Personnel Administrators (NASPA) International Assessment and Retention Conference, St. Louis, MO.

Brown, J. T. & McCurdy, G. (2007). *Streamlining Student Affairs Judicial Processes by Applying Six-Sigma Analysis*. Presentation at the NC State University Assessment Symposium, Cary, NC.

Invited Lectures

Brown, J. T. (2023). *Marginal Education: Revenue Strategies of Universities in an Age of Neoliberal Education Policy*. Rothermere American Institute, University of Oxford. Oxford, UK.

Brown, J. T., Volk, F., & Kush, J. M. (2023). *Equality and a Built Environment of Differences: Towards more Equitable Residential Life Experiences*. Association of College and University Housing Officers – International (ACUHO-I). Columbus, OH.

Brown, J. T. (2021). *An Academic Writing and Publishing Workshop for Early Career Researchers*. Two plenary keynote presentations. University of Oxford, Said Business School, Environmental Change Institute and the School of Geography & the Environment, University of Oxford, Oxford, UK.

Brown, J. T. (2013). *The People Behind MOOCs: Student Motivation, Performance, and Demographics*. Institute of the Humanities and Global Cultures (IHGC), University of Virginia, Charlottesville, VA.

Brown, J. T. & Busby, K. (2012). *Advancing Assessment – Generating Good Scholarship*. Keynote Address delivered at 2012 JMU Assessment Institute, James Madison University, Harrisonburg, VA.

COURSES TAUGHT

Graduate Courses

Johns Hopkins University – Assistant Professor

ED 883.526 – Understanding Social Problems
ED 883.521 – Doctoral Dissertation Research
ED.883.520 – Socially Responsible Research

University of Virginia – Instructor

EDLF 7601 – Social Foundations of Education
EDLF 7604 – Sociology of Education
EDLF 7701 – Seminar in Social Foundations of Education
EDLF 8460 – Inequality in Higher Education (cross listed as SOC 5370)
EDLF 8657 – Economics & Finance in Higher Education

University of Virginia – Graduate Teaching Assistant

SOC 3370 – Schools and Society (with Josipa Roksa)
EDLF 5500 – Schools and Society (with Carol Anne Spreen)
EDLF 7604 – Social Theory in Education (with Carol Anne Spreen)

Stanford University – Invited Graduate Lecturer

Qualitative Analysis in Education (EDUC 250C) “Securing the Sale: A Comparative Analysis of University Admissions Tours.” April 4, 2016. Professors: Mitchell Stevens and Ari Kelman

Higher Education and Society (EDUC 355X) “The Organizational Survival and Legitimacy of Tuition Driven and Broad Access Schools.” April 7, 2016. Professor: Mitchell Stevens

New York University – Invited Graduate Lecturer

Doctoral Seminar in International Education (INTE-GE 3097) “Assessing Administrative Approaches Through an International Comparative Lens.” April 20, 2021. Professor: Carol Anne Spreen

SERVICE & OTHER PROFESSIONAL ACTIVITIES

Editorial Service

2010-14 Editor-in-Chief, *Research & Practice in Assessment*

- Published six individual volumes of empirical research, book reviews, & notes in brief.
- Established dual boards of scholars and practitioners for editorial leadership and reviews.
- Expanded indexes to include EBSCO, Gale, Proquest, ERIC, and Google Scholar
- Edited two special volumes: MOOCs & Technology* and Big Data & Learning Analytics
*First known scholarly volume on the topic and possesses the most cited articles in the field

2021-24 Editorial Review Board Member: *Innovative Higher Education*

2023-26 Editorial Review Board Member: *Christian Higher Education*

2015-23 Ad hoc reviewer: *Educational Researcher, Sociology of Education, Organization Studies, Educational Studies, Equity & Excellence in Education, Research & Practice in Assessment, Research in Education, Christian Higher Education, Journal of American College Health, Journal of Housing and the Built Environment, The High School Journal, Journal of Student Financial Aid and Studies in Higher Education*

Professional Service

- 2017-19 Board Member, Sociology of Education Association
- 2006-10 Board Member, Virginia Assessment Group, Member at Large Representative
- 2012 Conference Coordinator, *Meeting of the Research Committee on Social Stratification and Mobility (RC28)*, International Sociological Association, University of Virginia
- 2008 Conference Chair, *Bridging the Gap Between Academic and Student Services Assessment*, 2008 Virginia Assessment Group Spring Conference, University of Richmond
- 2007 Conference Chair, *ePortfolio: Define, Design, Deliver*, 2007 Virginia Assessment Group Spring Conference, University of Richmond
- 2013-20 Session Chair: *American Sociological Association, International Conference of Education, Research and Innovation, Sociology of Education Association*
- 2019-20 Session Discussant: *Association for the Study of Higher Education, Academy of Management*
- 2006-24 Program Reviewer: *Academy of Management, American Sociological Association, Association for the Study of Higher Education, NASPA International Assessment & Retention Conference, Sociology of Education Association, Virginia Assessment Group*

MEDIA COVERAGE

2023

- *The Wall Street Journal* ran an investigative report on [Dec 20](#) modelled after “Hidden Structure.” Two guest essays were published on the stratification of college campuses in *The Chronicle of Higher Education* ([May 2](#)) and more equitable assessments in *Inside Higher Education* ([June 15](#)). The latter was picked up globally by *Merriam-Webster* as their “Word of the Day” column ([July 21](#)). Additional media mentions include: *The Conversation*, *MSN*, and *Winnipeg Free Press*.

2021

- *USA Today* [October 21](#) cites co-authored paper on institutional identity and student recruitment; the feature article appears across national media outlets, including *Detroit Free Press*, *Yahoo News*, *The Columbian*, and *NewsBreak*.

2019

- “Hidden structure” article on the influence of residence hall design on student outcomes is covered in the following media outlets:
 - *Inside Higher Education*, [June 21](#)
 - *Hechinger Report*, [June 28](#)
 - *The Chronicle of Higher Education*, [July 19](#)
 - *The Times Higher Education*, [October 5](#)
 - *The Chronicle of Higher Education*, November 1
- Main invited guest speaker on *NPR On Point* (a primetime 45-minute show distributed twice daily to more than 300 American radio stations), [July 30](#) discussing the potential for university enrollment strategies to lead to social stratification

PROFESSIONAL ASSOCIATIONS

Association for the Study of Higher Education (ASHE)
American Educational Research Association (AERA)
American Sociological Association (ASA)
European Group for Organizational Studies (EGOS)