

Henry M. Smith
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EDUCATION

The George Washington University, Graduate School of Education and Human Development, Washington, D.C., Doctor of Education in Higher Education Administration (1999).

Harvard University, John F. Kennedy School of Government, Cambridge, Massachusetts, Master in Public Administration (1980).

Boston University, College of Liberal Arts, Boston, Massachusetts, Bachelors in American Government (1972).

PROFESSIONAL EXPERIENCE

Johns Hopkins University School of Education Baltimore, Maryland (2008-

Assistant Professor (2014-

- **Chair, ELE Faculty Search**
- Lead faculty for online EdD Entrepreneurial Leadership in Education Specialization (ELE).
- Online courses developed and taught include Leadership in Education Organizations; Power, Politics & Policy in Education; Building Partnerships; Entrepreneurial Leadership in Education; Current Issues in Education (TFA).
- Developed elective courses for TFA Master's.
- Dissertation Committee Chair or co-chair for 9 students; member of doctoral committees for 10 other students.
- **Committee Service: Strategic Planning, CPC, EdD Advisory, EdD2.0 Steering Committee, Admissions Comm, Curriculum Comm.**

SOE Executive Director for Partnerships in Educational Transformation (2011-14)

Supported Dean in development of national, international partnerships for education reform to diversify SOE revenue streams and to raise SOE's national profile, culminating in #1 ranking for JHU School of Education.

- Created and implemented National Visiting Fellows program.
- Co-developed online EdD; created ELE Specialization.
- Led national roll out on for online masters in partnership with Teach for America.
- Initiated, brokered and implemented multimillion-dollar partnerships with education companies such as Tutor.com, Laureate, Disney; and national nonprofits, i.e., Smithsonian, Sesame Street and Education Industry Association.
- Served on Dean's Leadership Council.

Associate Dean for Development and Alumni Relations, School of Education (2008-11)

Created integrated strategic development plan for JHU's newest school, recruited national advisory board, initiated partnerships with business and industry, solicited major gifts.

- Designed and executed comprehensive development program for new college.
- Initiated partnerships with national educational reform organizations, educational entrepreneurs and healthcare providers to support transformative K-12 initiatives.
- Doubled size of national advisory council by recruiting national leaders committed to education reform.
- Increased major gift prospects five-fold in two years.
- Led team that secured SOE's first \$1.5 million gift.

Additional Faculty Experience (1999-2005)

Adjunct instructor community college course: Graduate School of Education and Human Development at the George Washington University.

Guest lecturer in federal education policy: Graduate School of Education and Human Development at the George Washington University.

National Labor College, Silver Spring, Maryland (2005-08)

Assistant to the President for Institutional Advancement

Established development program for independent college with adult learners and online students. Improved recruitment strategy led to substantially increased enrollments.

- Served on NLC senior management team.
- Established successful integrated college marketing plan to recruit students.
- Created and executed college's first development program including capital campaign and annual fund as well as cultivation and solicitation.
- Developed innovative corporate and individual prospect pool within severely limited prospect environment and small alumni base.
- Solicited and secured six and seven figure donations, as well as numerous general gifts totaling nearly \$4 million in 2.5 years.

- Managed college communications and events.

Independent Consultant/Higher Education, Chevy Chase, Maryland (1999-2005)

Provided fundraising, strategic marketing and government relations consultation internationally and nationwide to institutions of higher education, associations and non-profit organizations.

- Established American Board of Advisors and implemented fundraising program for Faculty of Social Welfare and Health Studies, University of Haifa (Israel) resulting in \$300,000 in individual and corporate donations.
- Created 20-member IHE/LEA education partnership of the Metropolitan Washington Council of Governments (COG).
- Developed strategic marketing plan for George Washington University that yielded \$4 million corporate income.
- Managed research, campaign development and execution of strategic integrated marketing plans for Johns Hopkins University, University of Pennsylvania, Strayer University, Northern Virginia Community College, American Association of Community Colleges and others.
- Lobbying and Policy Management for American Jewish Congress, COG and others including \$1 million federal earmark for Virginia Community College System.

United States Department of Education, Washington, DC (1993-1999)

Managed collaboration with White House, Secretary of Education, governors, college presidents and other federal agencies on implementation of major education reforms of the Clinton Administration.

Assistant Secretary (Acting), Intergovernmental & Interagency Affairs (1993-95)

- Served on Secretary's Senior Staff.
- Managed 100-person institutional advancement office for Department with responsibility for advancing education reform mission.
- Supervised 10 regional community relations offices for the Department.
- Cultivated and maintained relations with federal, state, local education officials as well as governors, mayors and college presidents.

Senior Director, Office of Intergovernmental and Interagency Affairs (1995-97)

- Managed international and inter-agency relations for the Department.
- Led 30-member federal interagency working committee on education reform.
- Department Liaison to the Corporation for National Service and Member of Direct Lending Task Force.

- Served on Education Department and White House teams that developed and implemented Workforce Investment Act, HOPE Tuition Tax Credits, Direct Student Lending, School-to-Work, & Goals 2000.

Community College Senior Policy Consultant (1997-99)

- Coordinated federal policy with 1,100 presidents and 50 state directors of community colleges.

Tufts University, Medford, Massachusetts (1988-1993)

Director of Development Operations (1992-93)

- Responsible for management of university development operations services including research, stewardship, budget and planning.

Founding Director of Tufts Corporate Relations Office (1990-92)

- Led matrix model fund-raising team for 7 colleges.
- Initiated university corporate fund-raising program.
- Cultivated relations with 150 *Fortune 500* corporations.
- Developed more than \$30 million in corporate support.
- Secured largest corporate gift in Tufts' history.

Director of Development, School of Nutrition (1988-90)

- Introduced corporate giving and developed faculty programs for Tufts president's signature college.

Brookside Hospital, Nashua, New Hampshire (1985-87)

Director of Community Relations

HMS Associates, Dover, New Hampshire (1983-88)

Founder and President

- Owned and operated 4-person community relations firm specializing in higher education and non-profit clients.

State of New Hampshire, Concord, New Hampshire (1980-1983)

Director of Public Transportation

- Built regional, public/private coalition for transportation with state university, social service agencies, business and three levels of government.

City of Dover, Dover, New Hampshire (1974-1980)

Mayor

City Councilor

INTERVIEWS, PRESENTATIONS and PUBLICATIONS

Smith, H.M. (2022, October 5). It's time to eliminate school boards. *Education Next*. <https://www.educationnext.org/its-time-to-eliminate-school-boards/>

Smith, H. (2022, February 24). *Successfully engaging students across all learning platforms* [Keynote]. Fierce Education Higher Education Event: Helping Faculty Navigate Top Challenges In This New Blending Learning Environment. Virtual Event. <https://www.fiercedigitaltechevents.com/fiercedigitaltechevent/demand>

Smith, H. (2022, January 6). Now is not the time to backslide from online programs. *Fierce Education*. <https://www.fierceeducation.com/teaching-learning/now-not-time-backslide-online-programs>.

Interview: Galgano, D.P. (2021, August 30). Colleges should be prepared to tighten COVID-19 restrictions in light of Delta variant: experts. *The GW Hatchet*. <https://www.gwhatchet.com/2021/08/30/colleges-should-be-prepared-to-tighten-covid-19-restrictions-in-light-of-delta-variant-experts/>

Interview: Chinowsky, G. & Trivedi, I. (2021, October 10). Officials increase aid for Pell Grant recipients, delay major fundraising campaign. *The GW Hatchet*. <https://www.gwhatchet.com/author/grace-chinowsky/>

Smith, H.M. (2021, April). School systems and the PTA: Partnering in the time of COVID- 19. *Interdisciplinary Journal of Partnership Studies*, 8(1), Article 8 <https://doi.org/10.24926/ijps.v8i1.3476>

Smith, H.M. (2021, February 2). A free year of college and year-round school? New ideas for a new administration. *EdSurge*. <https://www.edsurge.com/news/2021-02-01-a-free-year-of-college-and-year-round-school-new-ideas-for-a-new-administration>

Smith, H.M. (2020, November 9). Want to rethink education after COVID 19? Creative solutions mean taking more risks. *EdSurge*. <https://www.edsurge.com/news/2020-11-09-want-to-rethink-education-after-covid-19-creative-solutions-mean-taking-more-risks>

Smith, H. (2019, July 29- August 2). 1968. *Educational entrepreneurs and critical theory: Why not the best?* [Paper Presentation]. *West East Institute International Academic Conference a, Cambridge, MA, United States*.

Smith, H. (2019, Summer). *1968, Educational entrepreneurs and critical theory: Why not the best?* Presentation to the West East Institute International Academic Conference at Harvard Club.

Smith, H. (2019, May 28-29). *Transformational leadership and beyond* [Conference Session}. Community College System of New Hampshire Conference on Developing Transformational Leaders, Manchester, NH, United States.

Smith, H. (2019). 1968, educational entrepreneurs and critical theory: Why not the best? *West East Institute International Academic Conference Proceedings*, 157-160. Retrieved from <https://www.westeastinstitute.com/wp-content/uploads/2019/10/WEI-EDUCATION-2019-Boston-Proceedings.pdf>

Smith, H. (2018, June). Opening lines of communication: Bringing tech purchasers and providers together. *School Business Affairs*, 22-23. Retrieved from <https://asbointl.org/publications-resources/school-business-affairs>.

Smith, H & Humberstone, E. Restructuring for the 21st century: A social entrepreneur in higher education. *Educause Review*. 2018. <https://er.educause.edu/articles/2018/2/restructuring-for-the-21st-century-a-social-entrepreneur-in-higher-education>.

Smith, H. & Humberstone, E. (2015, May) Partnerships for education transformation. *School Business Affairs*, 12-14. Retrieved from <https://asbointl.org/publications-resources/school-business-affairs>

Smith, H. (2016). Government against itself: Public union power and its consequences by Daniel DiSalvo, *Journal of School Choice* 10(1) 132–133. DOI: 10.1080/15582159.2015.1134155

Smith, H.; Borkoski, C.; and McCord Kobett. (2016, May 18). Up in the air on faculty evaluation. *Learning Solutions Magazine*. Retrieved from <http://www.learningsolutionsmag.com/articles/1960/up-in-the-air-on-faculty-evaluation>.

SERVICE to COMMUNITY

US Assistant Secretary of Education
New Hampshire State Director of Public Transportation
Mayor and City Councilor, Dover, NH
Montgomery County Council of PTAs (MD), Operating Budget Committee Vice Chair
American Jewish Congress National Board of Directors