

IDEALS Institute

Innovation in Development, Engagement, And Learning Systems (IDEALS)

Committed to Imagine. Do. Empower. Advance. Lead. Sustain.



IDEALS at a glance

At the IDEALS Institute, we aim to ensure that all people have access to quality care and education throughout their lives, from birth through adulthood. Quality leads to improved development, increased learning and engagement, and has lifelong positive effects for individuals and the community.

We approach quality improvement holistically. Sustainable improvement comes through refining the entire ecosystem – from understanding and better serving people's needs to improving the standards and quality of service providers and creating systems to encourage, track, and reward positive change.

Let's make a difference together! Contact us at idealsinstitute@jhu.edu



OUR AREAS OF EXPERTISE

- Early childhood systems
- Competency-based workforce development
- Training, coaching, and technical assistance
- Birth-12 care and teaching practices
- Technology development, integration, and alignment
- Community outreach and stakeholder engagement
- Persuasive marketing strategies and communications campaigns
- Policy development, implementation, and sustainability planning
- Applied research capabilities

















OUR IMPACT

Increased access to high-quality child care for more than 227,000 children from birth to age 16

Built and operated the fastest-growing voluntary QRIS in the nation, with more than **5,600** providers

Connected with 33 states, territories, and agency members of our system level shared services community of practice

Reduced costs of public policy initiative implementation by 83% of federal estimates



OUR WORK



Data systems

- EC Workforce Registry
- EDCeRT
- Improving Quality Rating and Improvement System (QRIS)



Apps

- Maryland EXCELS QualityFinder
- Responsive Healthy Outcomes Promotion & Engagement (R-HOPE) model



Websites

- Maryland Families Engage
- GT Discover
- Healthy Beginnings
- Maryland Learning Links
- Maryland's Child



Training and collaboration

- Alaska Workforce Compensation Study
- BELIEVE PreK Suspension & Expulsion Reduction
- Delaware Special Education Transformation Project
- Improving Quality System Level Shared Services
- Maryland Accreditation
- School Safety & Community Health Initiative
- Social-Emotional Infused STEM Education
- TC2: Transformational Learning for Early-Ed Workforce





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